

[www.xibion.com](http://www.xibion.com)



**XIBION<sup>®</sup>**  
**NUTRITION**

Xibion America is a leading corporation in the US with over a million products sold in 2018, and the corporation with more expansion in recent years. This is why we open the process to let you be part of this great brand anywhere in the world.



**We are at the top positions in the international ranking of the market due to the high amount of benefits our products have. XIBION® products positively impact the people's organism because they help decrease the cholesterol, prevent fluid retention, promote good cardiac functioning, purify the blood, rejuvenate and give elasticity to the skin, among other aspects. They also stimulate weight loss and increase muscle mass. It should be noted that we have the only plan in the world for BumBum Up®, buttocks and legs augmentation, being the only company that offers it. This situation puts us in advantage on the market, maximizing profits and reducing its margin of error, without competition.**



**Each product undergoes rigorous testing to ensure that it complies with the global legislative and regulatory requirements and is thoroughly tested to guarantee its effectiveness and safety. Every one of our products is hydrolyzed by which ensures rapid absorption in the body. Besides, our products do not contain anabolics or any component that causes addiction or necessarily accelerates change.**

**XIBION® adapts itself to your body quickly, since our products are 100% natural and can be used by people suffering from health problems like: cardiovascular, diabetes, cancer, Thyroid, among others.**

## Xibion Laboratories in the United States



# Distribution Channel



XIBION®'s merchandise transport networks or distribution networks arise from the need to connect and transport the products and services offered by XIBION® from its production point (XIBION USA) to the market in different countries or cities. In the distribution phase, the merchandise can be transferred by air or sea, depending on your country and the proximity to the USA.

Focused on the growth of the company, XIBION® wants to motivate you to become a Franchise, Microfranchise or distributor, which are different types of modalities created according to the level of investment and profit that you wish to obtain.

The Microfranchises, distributors and retailers act under the policies of the Franchise or Microfranchises of the city or the country where you are, being benefited from the experience and image XIBION® brand worldwide. Along with this motivation the following are added benefits to our business partners:

1. You have the possibility to launch a Company with little capital.
2. You reduce risk and uncertainty, for it is a proven successful project worldwide.
3. You benefit from better purchasing power before the suppliers of the XIBION® chain.
4. You receive training and ongoing assistance provided by XIBION®.
5. You have access to the best doctors, nutritionists, obesologists, thanks to the health services and specialists of the DOCSERVI center.
6. You benefit from constant research and development of new products and services.
7. You have the possibility to create your own business as an independent belonging to a great organization.



- 8.** Access to the intelligent system (XIBION® software) that it has financial, marketing and customer portfolio.
- 9.** Exclusive right for the leading Bumbum Up® plan (increasing of buttocks).
- 10.** Intelligent system (software) is a computer program that has characteristics and behaviors similar to that of human intelligence, that increases financial performance, eliminates human errors and timeouts.
- 11.** Rights of exploitation and use of the brand.
- 12.** Geographical Zone Exclusivity.
- 13.** Client portfolio: XIBION® will redirect clients that are already habitual (existing) or new clients, as well as well as potential customers for distribution and wholesale purchase (drugstores, pharmacies, aesthetics, supplementation stores, gyms etc.)
- 14.** Factory costs: the costs you will get will be the same as those of a manufacturer.
- 15.** Manuals and brand styles.
- 16.** Commercial strategy and business model.
- 17.** Post-opening technical assistance.
- 18.** Corporate advertising and marketing campaign.
- 19.** Constant capacity in the area of development and innovation.
- 20.** Exclusive equipment and software system of the XIBION® brand.

- 21.** Smart Location (support in local search as GOOGLE ADWORD).
- 22.** Business coach. (Supervision, monitoring and support in pre-opening).
- 23.** Training. (Training on the premises before opening).
- 24.** Face-to-face events (artists, models, influencer and brand advertising).
- 25.** Ability to sell internal representations of your territory to other interested franchises.





Each Franchise or Microfranchise may have an unlimited number of distributors, as well as assign royalties and even offer loyalty incentives. Our structure and business model will take you to the success that you want so much, generating income that you never imagined, where you can also generate extra income for the sale of rights to Microfranchises, for the opening of a XIBION NUTRITION establishment or allocation of exclusive distributors.

# WHAT IS A MICROFRANCHISE?

It is XIBION®'s new business trend that was born with the objective to favor the creation of jobs and help to become in entrepreneurs. Microfranchising is basically a business opportunity for easy reproduction that allow entrepreneurs with low investment start their business through the franchise model.

- **Microfranchisor:** medium or large company or social enterprise owner of a business model that offers microfranchisees.
- **Microfranchisee:** microentrepreneur with low investment and little access to capital that owns and operates the micro franchise.

# Difference between XIBION® Franchises and Microfranchises

## 1 XIBION FRANCHISES

- Investments over \$30,000 USD.
- Payment is required for franchise fees.
- Exclusivity by city or country.
- Contract duration 5 years.
- Must operate in commercial premises.
- Monthly repurchases.
- Discounts of 60% and 70%.
- Website: [www.xibion.com](http://www.xibion.com)
- Rights of exploitation and use of the brand.
- It is necessary to be a legal or business person.

## 2 XIBION MICROFRANCHISES

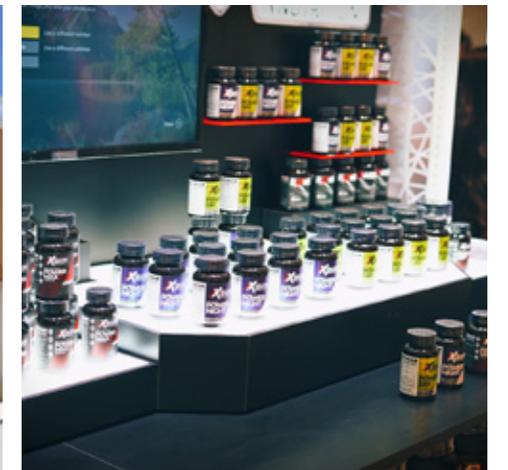
- Investments from \$ 2,000 to \$ 10,000 USD per plan.
- Bimonthly purchases.
- Discounts from 30% to 50%.
- No physical site is required.
- Duration of 1 year.
- Does not pay franchise fees.
- Website: [www.xibion.com](http://www.xibion.com)
- Rights of exploitation and use of the brand.
- Can be represented.

## STRUCTURE OF XIBION® BUSINESS MODEL

This business model can be applied in places with privileged points, Kiosks in shopping center. An XIBION NUTRITION store is a type of commercial establishment, physical or virtual, where the buyer can acquire products and services: body measurements, advice and nutritional guides. The word XIBION NUTRITION implies an establishment with direct attention by a XIBION® seller; it also presupposes the existence of a counter and a showroom or briefly exposure to a space in which the manufacturer exposes its novelties to buyers.



# ARCHITECTONIC PROJECT



# TRAINING AND FACTORS OF XIBION® DISTRIBUTION

**XIBION® networks are formed by a set of distributors and production centers connected to each other through the XIBION® system. These stores can be of several classes, depending on the function they fulfill within the logistics network.**

## **Logistic platforms or central warehouses (FRANCHISES OR MICROFRANCHISES)**

Its fundamental mission is to save costs in storage and distribution of products:

- . Upon receiving larger orders.
- . When distributing in pharmacy networks or gyms.

## **Regional and local stores (DISTRIBUTORS)**

They serve customer orders or outlets in a specific geographical area. If in the consolidation warehouses they tried to consolidate or group shipments, the mission of these Warehouses is just the opposite. The main function of the network distribution is to maintain inventories to meet the XIBION® market's demand.

**Other additional functions of great importance are:**

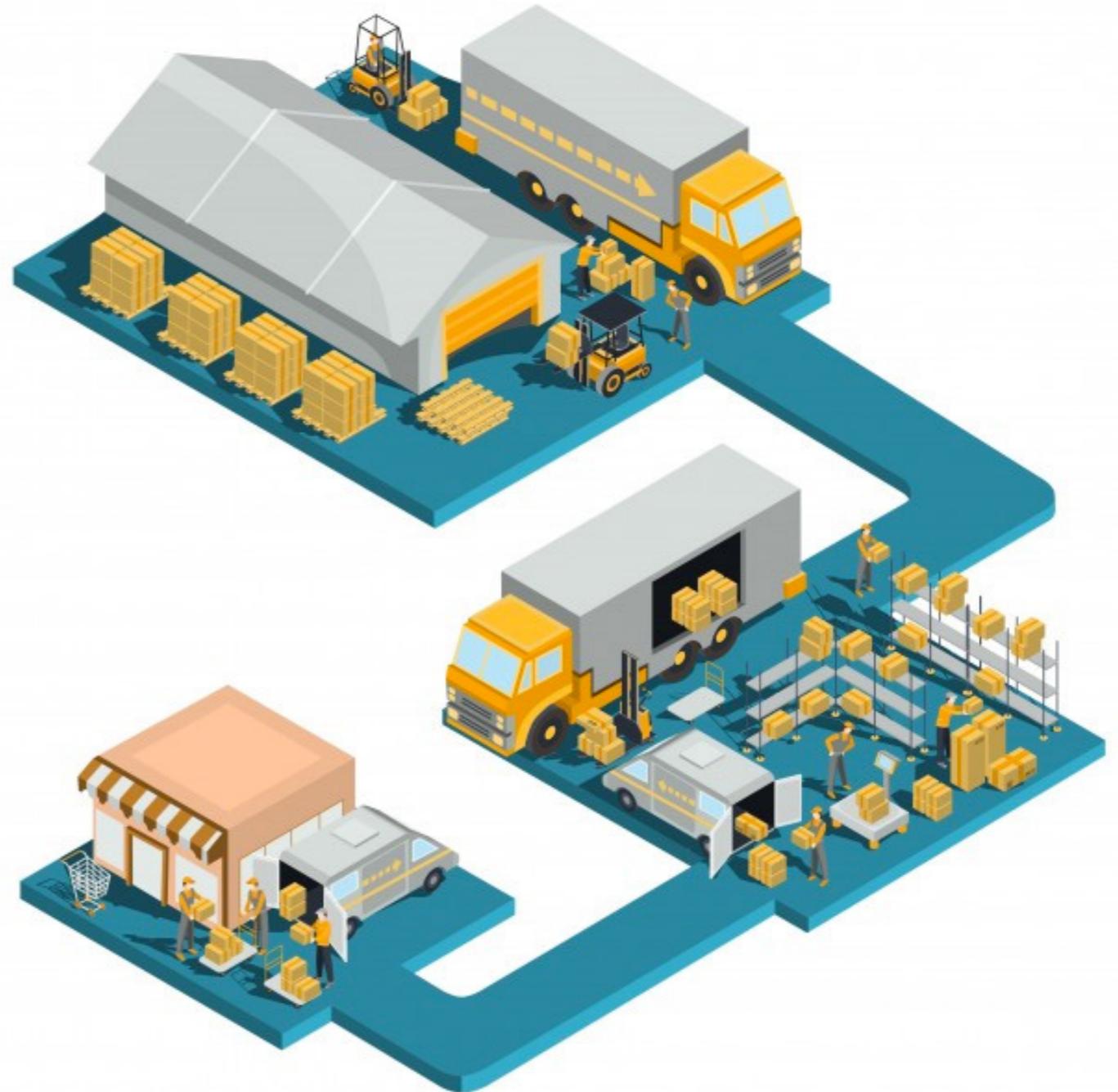
- To function as service and advice centers.
- To function as a dietary center or weight control.
- To optimize or satisfy a level of services to the established consumer.

**Factors we need to have a XIBION® distribution**

- Availability of products.
- Response time.
- Variety of products.
- Visibility of the order.
- Customer experience.
- Power of return.

Ultimately, the decision criteria that have more weight in the design of a distribution network are:

- The ability to meet the customer needs.
- The investment necessary to achieve it.



# HOW TO BE DISTRIBUTOR AND BENEFITS OF BEING DISTRIBUTOR?

The benefits of being a distributor of our products are many. You will receive training and support tools, you will have a host as the only XIBION® distributor in your area, online advice and invitations to international meetings and conferences. You will still receive incentives for getting in turn.

BASIC LEVEL  
(JUNIOR)

**\$2.500**

INVESTMENT COST

INTERMEDIATE LEVEL  
(SENIOR)

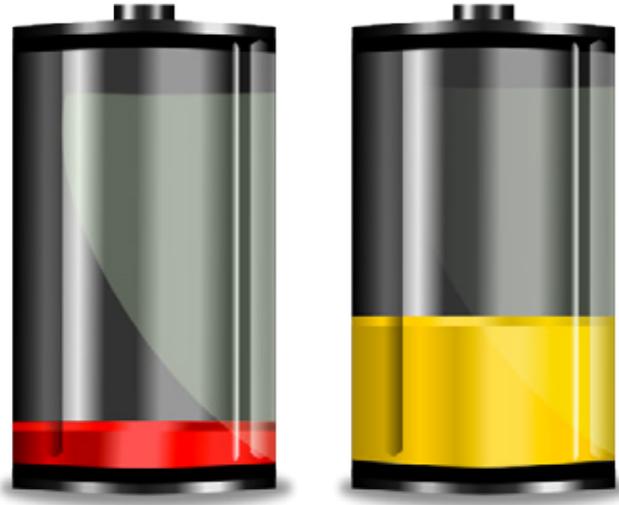
**\$5.000**

INVESTMENT COST

ADVANCED LEVEL  
(EXCLUSIVE PLATINIUM)

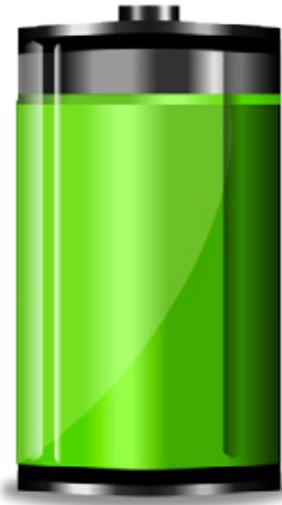
**\$10.000**

INVESTMENT COST



## **BASIC AND INTERMEDIATE LEVEL**

1. Use and support of the XIBION® brand in your own social networks.
2. Printed publications such as: brochures, posters, catalogs, cards of presentation, identification card and others.
3. Participation in outdoor advertising by XIBION®, such as: notices, fences, banners, vinyl in vehicles, among others.
4. Participation in the events carried out by XIBION®.
5. Support for testimony advertising thanks to the support of recognized great artists.
6. Delivery of P.O.P material such as: caps, thermos, flannels, leggings and much more.
7. Selected client portfolio.



## **PLATINUM LEVEL**

8. Publications of your contacts on the website, as well as on the social networks of XIBION®
9. Realization of exclusive events.
10. Complete client portfolio of the area.
11. Possibility of starting a company with little capital.
12. Access to the intelligent system.
13. Visits of directors and instructors for training.
14. Creation of virtual servers and web startup pages.

# EXPIRATIONS OF THE SYSTEM

The XIBION® system offers a special function to notify when the customer's purchase plan is finished and should be contacted again. That decreases the lost customer factor.

The image shows a computer monitor displaying a web application interface for 'Recur Billing'. The interface includes a sidebar with navigation options: Dashboard, Online Terminal, Activity Reports, Recur Billing (selected), Web Services, Software / Apps, User Manager, Settings, Batch Upload, Notes, Deposits, Support, and Log Out. The main content area contains a form for adding a recurring transaction. At the top, it says 'To quickly add a Recur, select the day you want to start this recurring transaction on and how often, then fill in the appropriate prompts, and click Add Recur.' Below this, there are fields for 'Start Date (MM/DD/YYYY): 12/19/2018' with a note 'Same day recurs are not allowed.', and radio buttons for frequency: Weekly, BiWeekly, Monthly (selected), Every 2 Months, Quarterly, Semi-Annually, and Annually. There are also fields for 'How many times to recur this transaction (0 is forever): 6' and a checkbox for 'Suspend Indefinitely (Do not start the recur)'. The form includes fields for 'Amount: 300', 'Identifier: plan bumbumup', 'Recur Description: 6 meses continuous', 'First Name: CRISS', 'Last Name: ANGEL', 'Company Name: LLAUNC CORP' (marked as '\* Required for Company Check'), 'Address: 9851 NW 58 ST', 'City: DORAL', 'State: FL', 'Zip: 33178', 'Phone: 7869088310', and 'Email: info@xibion.com'. At the bottom, there are fields for 'Credit Card: 2522152423365', 'Exp Month: 12', and 'Exp Year: 2018'. There are 'Add Recur' and 'Print Auth To Bill' buttons.

Cliente	Identificación	Ingresos	Plan	Cantidad	Costo	Inicio	Vencimiento	Último Contacto	Estado
Michael & Ivania Lipari	ID 727 363 8429	Bajos	Abdomen De Acero New 2 Meses	1	360.00 USD	05/12/2017	05/02/2018	31/07/2018	Vencido
José-Jere Rodriguez Garcia	ID 5612899771	Bajos	Bumbum Up Intensivo New 1 Mes	2	400.00 USD	06/12/2017	04/02/2018	27/10/2018	Vencido
Maira Quintanilla	ID 820 788 0484	Bajos	Perdida De Peso New 2 Meses	1	180.00 USD	07/12/2017	07/02/2018	15/11/2018	Vencido
Juan Carlos Covenivas	ID 8057606281	Bajos	Bumbum Up Intensivo New 1 Mes	1	200.00 USD	08/12/2017	08/01/2018	Nunca	Vencido
Yusely Soler	ID 979 733 1609	Bajos	Perdida De Peso New 2 Meses	1	180.00 USD	12/12/2017	12/02/2018	Nunca	Vencido
Rodolfo Gonzalez Ruiz	ID +5212223361544	Bajos	Bumbum Up Super Intensivo New 1 Mes	1	200.00 USD	14/12/2017	13/01/2018	Nunca	Vencido
Rodolfo Gonzalez Ruiz	ID +5212223361544	Bajos	Abdomen De Acero New 1 Mes	1	180.00 USD	14/12/2017	13/01/2018	Nunca	Vencido
Indira Dely Plata Bernal	ID 7223252891	Bajos	Bumbum Up Intensivo New 1 Mes	2	400.00 USD	14/12/2017	12/02/2018	Nunca	Vencido
Jose A-Santos	ID 9545496929	Bajos	Perdida De Peso Celulita Y Placidez New 1 Mes	1	200.00 USD	15/12/2017	15/01/2018	Nunca	Vencido
Ruth Reyes	ID 2407040806	Bajos	Bumbum Up Tonicificación Y Definición New 1 Mes	1	250.00 USD	15/12/2017	14/01/2018	Nunca	Vencido
Ruth Reyes	ID 2407040806	Bajos	Abdomen De Acero New 2 Meses	1	360.00 USD	15/12/2017	15/02/2018	Nunca	Vencido
Vh-3808293 Markknuckel C.A.	ID (305) 8009199	Bajos	Perdida De Peso Celulita Y Placidez New 1 Mes	1	200.00 USD	16/12/2017	16/01/2018	Nunca	Vencido
Carlos Catalán	ID (305) 994-7675	Bajos	Bumbum Up Intensivo New 1 Mes	1	200.00 USD	16/12/2017	15/01/2018	Nunca	Vencido

# ADVANCED SYSTEM ACCOUNTING

On this page you will be able to manage the accounting of your branch income, short and long term projections in which the software evaluates the needs, demands and available resources in order to establish a strategy to implement a quick action and, subsequently, be able to address and control.

# TERMS

Xibion wants all its commercial allies to generate good results. To achieve this, XIBION® has established a countless number of standards and operating processes, based in their previous experience, which franchisees must follow to increase their chances of success. It's due to this that XIBION® does not accept a franchisee candidate unless it meets certain requirements and qualities determined by the corporation such as:

- **General skills**
- **Sales experience**
- **Investment capital**
- **Marketing Experience**

**IF YOU MEET THE REQUIREMENTS AND ARE INTERESTED IN  
THE BUSINESS MODEL OFFERED, REQUEST YOUR  
REGISTRATION OR RESERVATION OF THE FRANCHISE THAT  
WILL BE SENT TO YOUR E-MAIL.**



**FOR MORE INFORMATION:**

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(Numbers enabled with WhatsApp).

Email: [info@xibion.com](mailto:info@xibion.com)

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